

Ministry of Investment Report 2025

A New Approach to Strengthening Trust
and Attracting Investment





Minister's Foreword

I am pleased to present to you the Annual Report of the Ministry of Investment for the year 2025, which documents the key milestones of the Ministry's work and its efforts throughout the year, as an extension of a national approach led by His Majesty King Abdullah II Ibn Al Hussein. This approach stems from visions and programs that the Jordanian government has sought to implement, with the aim of establishing Jordan as an attractive investment destination and a stimulating business environment, where investment is a key pillar of economic modernization and sustainable development.

Building on this, the Ministry of Investment has worked, within the government's executive program, to enhance the country's ability to attract investment, improve the competitiveness of the business environment, and strengthen investor confidence through a series of measures aimed at simplifying procedures, facilitating the flow of investments and ensuring their sustainability, and attracting high-quality projects that contribute to job creation, youth empowerment, and the promotion of economic and social development across all governorates.

In line with its philosophy that investment is a relationship of trust between the government, investors, and citizens, the Ministry has continued to carry out its work in accordance with the provisions of the Investment Environment Law No. (21) of 2022, serving as a national reference for investment. The Ministry works in partnership with all relevant public and private sector entities, in alignment with the objectives of the Economic Modernization Vision and the government's executive program.

The Ministry also achieved significant progress in the digital transformation of investment services during 2025, through the relaunch of the "Invest in Jordan" platform (Invest.jo) after updating its design and

structure, and enriching its content to provide a fully integrated digital experience for investors. This included activating the smart assistant "Moin," powered by artificial intelligence technologies, with the aim of delivering faster services, more accurate information, reinforcing transparency in communication, and facilitating access to opportunities, incentives, and procedures.

The Ministry has also ensured linking its investment efforts to tangible development outcomes, based on its philosophy of measuring investment success by its ability to create job opportunities, enhance local development, support national industries, and ensure the sustainability of projects. This reflects an economic approach built on productive, impactful, and long-term investment.

This report, which brings together the Ministry's key achievements during 2025, along with the dedicated efforts of its staff working tirelessly with integrity and commitment, reflects the institutional spirit upheld by the Ministry. It provides a comprehensive overview of accomplishments, as well as identified opportunities and gains, providing a foundation for future progress.

In conclusion, I extend my sincere thanks and appreciation to all our partners in both the public and private sectors, and to all the staff of the Ministry of Investment for their contributions to our country over the past year. We reaffirm our commitment to continue working with professionalism and responsibility towards the advancement of our beloved Jordan, under the wise Hashemite leadership.

**Minister of Investment
Dr. Tareq Abu Ghazaleh**

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Dr. Tareq Abu Ghazaleh**

“ Establishing Jordan as an attractive investment destination and a stimulating business environment. ”

Year 2025

The year 2025 witnessed an acceleration in the efforts of the Ministry of Investment to position Jordan as an attractive investment destination. This was achieved by developing investment promotion tools, advancing the digital transformation in investment services, expanding investment opportunity packages, improving the regulatory framework, enhancing governance and improving the performance of development and free zones.

The Ministry also sought to transform investment into a driver of development by ensuring project sustainability, linking investment to job creation, and promoting local development across the governorates.



Investment in Jordan: Openness, Enablement, and Promising Opportunities

The Ministry of Investment works to strengthen competitive advantages that combine stability and flexibility, and to provide a business environment that enables investors to access markets, benefit from opportunities, and build effective partnerships. Within this environment, potential is transformed into real opportunities that give investors the confidence to expand and achieve sustainable growth.



Openness

- Strategically connected
- Stable and growing
- Supportive business environment



Operations

- Talent advantage
- Tailored investor-ready locations
- Tax and incentives



Opportunity

- Sector opportunities
- Strategic investment opportunities
- Strategic partnering opportunities

Investment and the Economic Modernization Vision

Investment is the driver of the Economic Modernization Vision, with the investment sector as a central pillar of the Government's Executive Program (2026–2029), playing a pivotal role in:

- ✓ Achieving sustainable economic growth
- ✓ Promoting growth and diversifying its sources
- ✓ Generating job opportunities and increasing productivity
- ✓ Expanding the productive base

The executive program aims, through the Ministry of Investment, to enhance the impact of investment by:



Regulatory reforms



Improving the business environment



Developing digital services



Activating partnerships between the public and private sectors



Ensuring alignment with the objectives of the Economic Modernization Vision

This contributes to strengthening the resilience of the national economy and its ability to adapt to regional and international changes.

The Ministry of Investment also seeks, in light of this, to transition investment management from a traditional model to a comprehensive strategic approach based on:

- Promising projects
- Innovative financing
- Good governance
- Digital transformation

This enhances the national economy's ability to face challenges, where investment is viewed as an enabling sector for other sectors such as:



Energy



Water



Transport



Education



Healthcare



Logistics Services

The Key and Vital Role of the Ministry of Investment



Attracting local and foreign direct investments.



Stimulating effective partnerships between the public and private sectors.



Supporting the implementation of the Economic Modernization Vision and achieving its sectoral and geographical targets.



Improving the business environment and enhancing investor confidence.



Achieving balanced and inclusive development across governorates.

Performance and Economic Growth Indicators

Investment in Jordan witnessed notable growth, reflected in the clear improvement in economic indicators during 2025, including:

Amman Stock Exchange

↑ **50%**

Growth rate and increase in market value

Foreign Investment Inflows

↑ **25.1%**

Increase rate in investment inflows in 2025

Increase in Foreign Reserves at the Central Bank

↑ **\$25.5**

By the end of 2025, with a growth rate of 21%

Public-Private Partnership (PPP) Projects:

During 2025, the Public-Private Partnership Unit worked on strengthening the pipeline of partnership projects and developing the associated technical and regulatory frameworks. The unit also prepared technical, legal, and commercial studies for a range of high-quality projects in the sectors of energy, transport, health, in addition to infrastructure and logistics. Among its achievements:

During 2025, the unit worked on 8 strategic projects in accordance with the highest performance standards, ensuring value for money, enhancing efficiency, and sustainability in service delivery.

In addition, 4 new projects were registered on the National PPP Project Pipeline in 2025, which are:



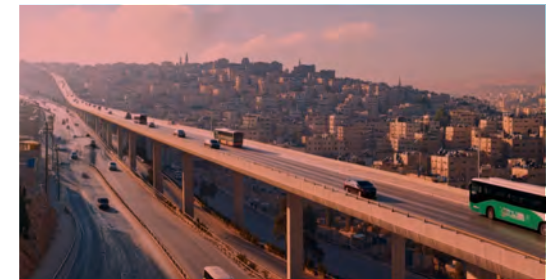
E-invoicing Tracking System Project



Electrical Energy Storage Project near Wadi Al-Mujib Dam



Development of the Jordan–Saudi Border Crossing and Logistics Zone in Al-Omari Free Zone



Amman Bus Rapid Transit (BRT) Project

As part of expanding the pipeline of development projects and enhancing readiness for tendering in line with approved institutional frameworks and international best practices, in preparation for competitive and transparent tendering.



Launch of two strategic tenders in the transport sector:

- Operating the Bus Rapid Transit (BRT) – Phase One
- Fare Collection Project

These tenders represent the first PPP tenders to be offered in accordance with the Public-Private Partnership Law No. (19) of 2023.



Investment Packages and Opportunities

In 2025, the Ministry of Investment strengthened its work to organize and promote investment opportunities through a range of efforts, including:

Preparing and Updating the Investment Opportunities List

Collecting detailed data on opportunities, including their readiness level, technical, financial, and regulatory requirements, and developing descriptive profiles for investment opportunities. This enhances the attractiveness of projects to local and international investors, in accordance with international best practices.

Preparing Investment Notebooks Covering the Kingdom's Governorates

Highlighting the economic advantages and investment opportunities of the governorates, sectoral diversification, and base opportunities, contributing to attracting new investments and supporting sustainable development.

Developing a National Investment Opportunities Portfolio

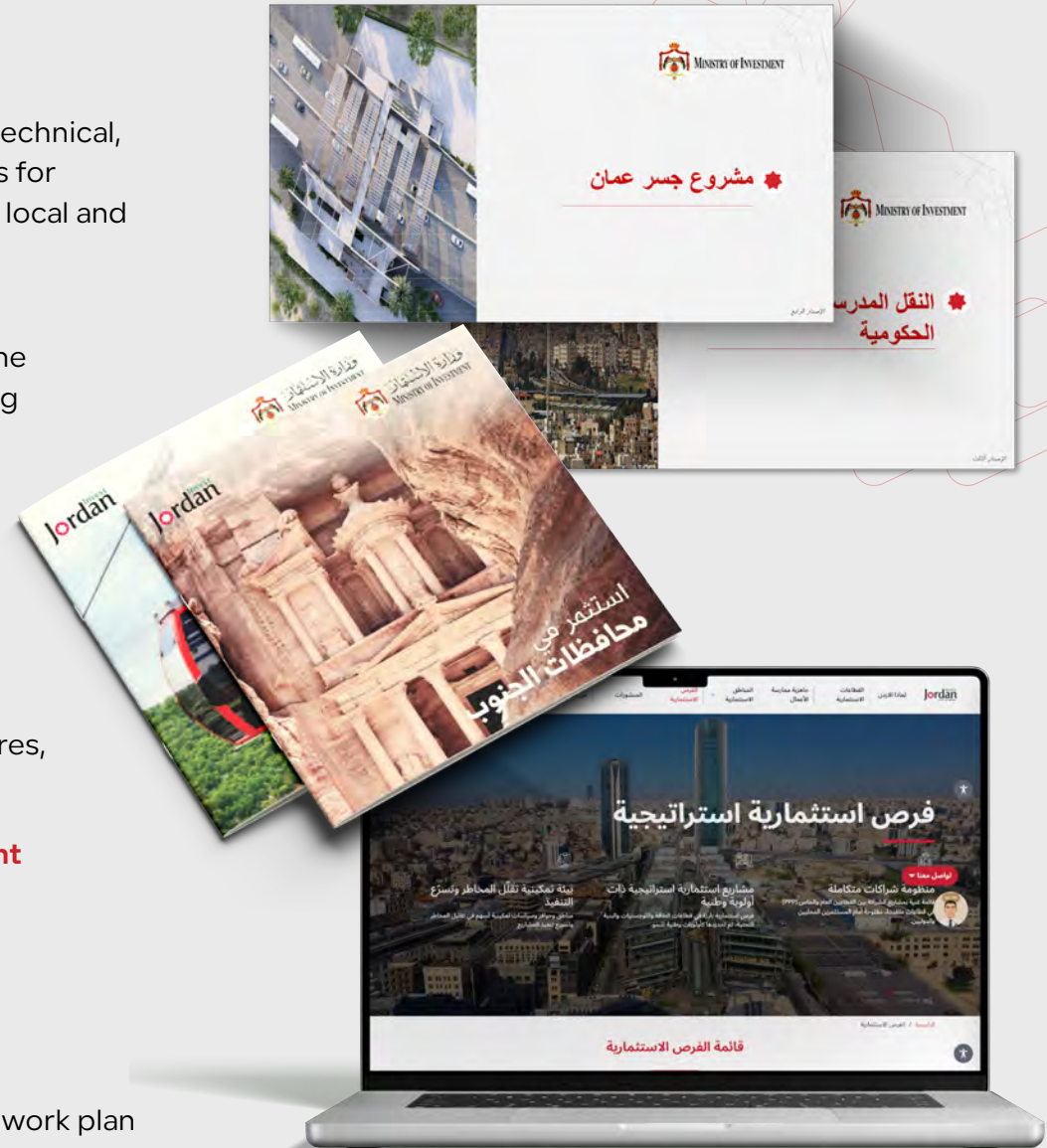
Including approximately 100 investment opportunities distributed across governorates and priority sectors, presented and promoted through the Ministry's platforms, and through workshops and promotional programs locally and internationally. The opportunities included comprehensive information about each project: the opportunity description, sector features, investment advantages, and incentives.

Updating Data on Priority Economic Sectors in Coordination with Relevant Entities Through:

Identifying growth and expansion opportunities, updating data and information, and directing investments toward high value-added sectors.

Market Intelligence Reports for Targeted Countries (Fact Sheets)

To outline investment and trade relations with targeted countries within a work plan aimed at supporting promotional efforts and identifying cooperation opportunities.

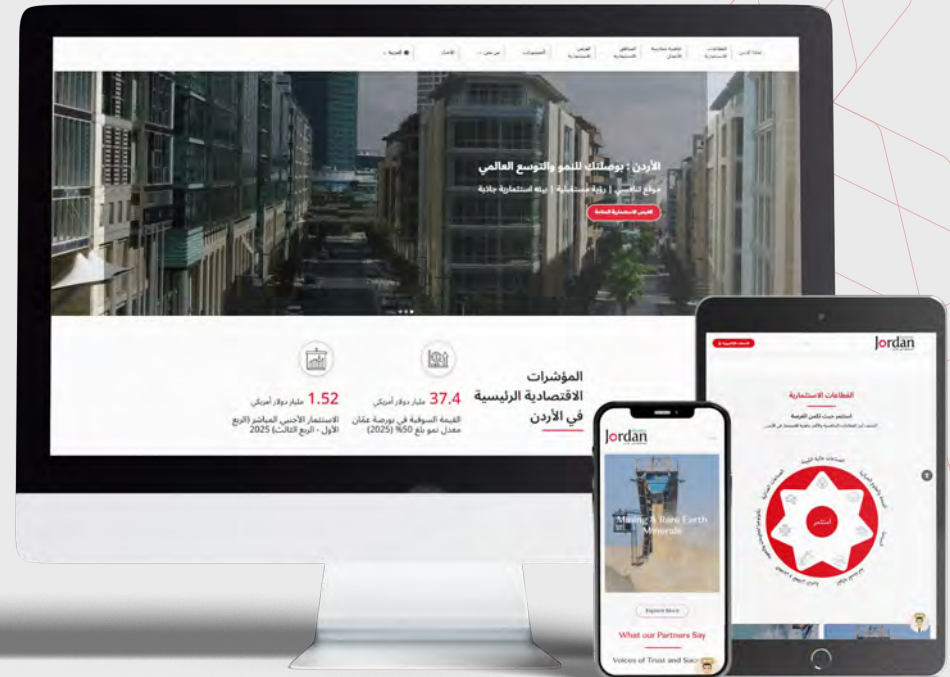


Digital Transformation

Digital transformation formed one of the key pillars of the Ministry's work during 2025, where efforts focused on developing digital tools that enhance transparency and facilitate the investor journey, Among the most prominent highlights were:

Launch of the "Invest in Jordan" Platform (Invest.jo)

Which contributed to improving ease of access to investment content, with rich and diverse content presented in a clear, user-friendly digital experience. The platform includes: **Investment opportunities, Incentives, Procedures, Competitive advantages of Jordan.**



The platform also included the activation of the intelligent assistant (**Moin Chatbot**), which uses artificial intelligence technologies to provide direct responses to various investor inquiries, covering all areas of investment-related information in Jordan.

Investor Services and Facilitation

The Ministry of Investment has worked to mobilize all its efforts and capabilities to facilitate processes for investors and serve them in accordance with best practices and optimal performance. During 2025, it delivered distinguished performance that included:

The Ministry of Investment ensured providing the necessary support to investors, and simplifying procedures for them, in accordance with applicable laws, regulations, and instructions. These were reviewed and updated in line with legal frameworks and developments, contributing to raising service efficiency and saving time and effort, in accordance with international best practices in this field. Among its achievements during 2025 were:



Amending the basis for granting Jordanian nationality and residency, allowing residency for a period of 5 years through purchasing a property with a value not less than 200 thousand Jordanian dinars, in addition to the basis for granting nationality through investment via several tracks, notably investment in existing projects and in shares, in accordance with the conditions and standards set by relevant Council of Ministers decisions.



Amending the Investor Card instructions for the year 2025 to facilitate its granting to investors.



Building an effective model for evaluating comprehensive investment service delegates, linking it to monthly rewards based on performance.



Updating the instructions for selecting representatives of the relevant entities, ensuring they possess the necessary competencies to provide the best services to investors.



Preparing a procedural guide for investors, defining their duties, rights, and obligations in development zones, in accordance with the provisions of the Investment Environment Law No. (21) of 2022, the Investment Environment Regulation No. (7) of 2023, and the concluded development agreements.

Investor Services and Facilitation



Developing Specialized Performance Evaluation Models for Development Zone Developers

Establishing dedicated assessment frameworks to measure developers' compliance with their assigned responsibilities, in accordance with the Investment Environment Law, its implementing regulations and instructions, and the provisions stipulated in development agreements.



Completing the Investment Calculator Project

Delivering a comprehensive platform that enables investors to calculate the actual costs of investment, while providing visibility into the incentives and benefits available for various investment projects and the methodologies used to compute them.



Establishing a Specialized Interactive Platform for Development Zone Data

Creating an integrated platform encompassing a development zones database, individual zone summaries, land parcel data, status of existing projects, and their regulatory standing — supplemented by statistics and data visualizations reflecting the current state of each development zone.



Optimizing Space Utilization through Increased Building Coverage Ratios

Raising the permissible building-to-land ratio for plots within industrial development zones, applying a tiered system based on plot area. This measure serves as a non-monetary investment incentive, facilitating investment expansion and reducing operational costs for investors.

Investor Services and Facilitation



Enhancing the investment environment within development zones to attract additional investments and opportunities through expansion projects. Most importantly, the approval of the master plan and the comprehensive development plan for the Al-Khalil Industrial Development Zone – Phase III, and the Al-Sowan Development Zone – Ajloun National Park.



Adopting a framework and mechanism for calculating compensation for land plots within development zones, reducing the burden on investors, enabling projects, and supporting development outcomes.



Introducing a fast-track licensing process for investment projects within development zones, reducing the license issuance period from 15 days to 7 working days.



Introducing the concept of competitive positioning for development zones and integrating it into the Invest.jo platform as a tool to create synergy between zones rather than competition, linking investment to geographic, economic, and human capital advantages, and positioning development zones as enablers of regional growth.



Developing maps of development and free zones along with sectoral data based on approved land-use classifications aligned with the master plan, for integration and display on the Invest.jo platform.

Incentives, Facilities, and Investor Services

The Ministry of Investment strengthened its investor services during 2025. These services enabled investors to benefit from the incentives, exemptions, and support mechanisms established under the relevant laws and regulations. Most notably:



Completion of 7,568 incentive and facilitation transactions, including:

new registrations, expansions, additional activities, income tax reductions on production inputs, exemption of production inputs, issuance of licenses for new production facilities, renewal of exempted machinery licenses, transfer of ownership of fixed assets, transfer of activity, debt settlement, pledging machinery and vehicles as financing guarantees, determining investment location, income tax reductions in less-developed areas, and amendments to enterprise names.



628 companies benefited from investment incentives as stipulated under the Investment Environment Law during 2025.

75 companies with foreign partners benefited from incentives during 2025 (an increase of 8.7% compared to the same period of the previous year).

Total number of companies benefiting from incentives reached a growth rate of 14.4% in 2025 compared to the same period of the previous year.



Issuance of recommendations to grant 81 investors Jordanian nationality for a period of 3 years through investment, with a total investment volume of approximately JOD 111.6 million,

contributing to the creation of around 2,640 job opportunities for Jordanians. Investments were distributed across existing projects, with the largest share in publicly listed companies, in addition to investments in equities, bonds, and new projects under the temporary Jordanian passport program.



Granting 4,203 investor cards across all categories (A, B, C) to investors and their family members.



Granting 5-year residency through the purchase of property to 19 applicants, with an estimated value exceeding JOD 5 million, according to the Department of Lands and Survey.

Incentives, Facilities, and Investor Services



Adopting a new mechanism to address investor cases related to the settlement of fixed asset restrictions, ensuring the facilitation and acceleration of clearing exempted asset restrictions for investors.



A total of 171 applications were reviewed for approvals and environmental permits through the comprehensive investment service, of which 146 were approved.



Issuance of 36 construction permits for new investment projects and 38 permits for the expansion of existing investment projects within development zones.



Completion of 53 transactions for land subdivision, consolidation, and unification within development zones.



Issuance of 64 decisions by regulatory committees to enable investments, provide facilitation, and overcome challenges.

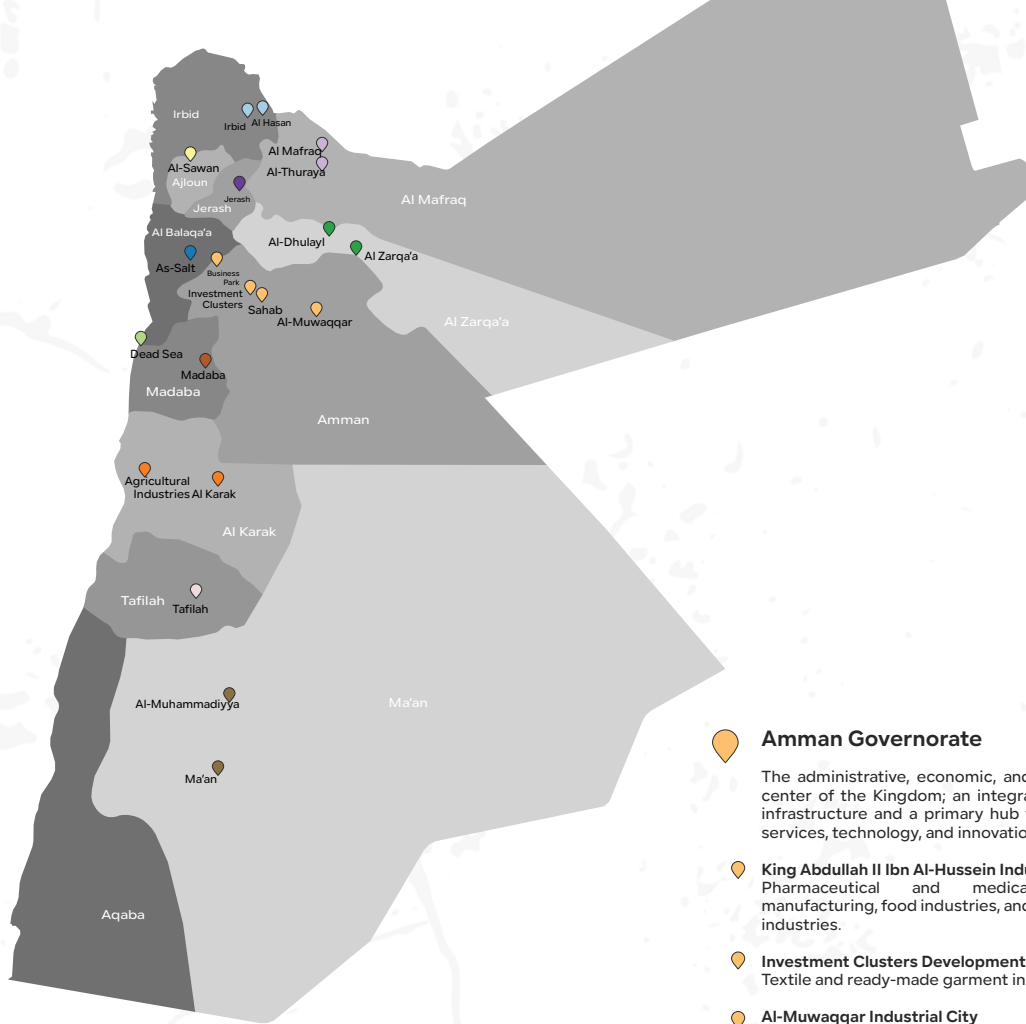


Increase in occupancy rates in industrial cities and development zones compared to 2024, most notably:

- Tafileh Industrial City, **where occupancy doubled to reach 21%**
- King Hussein Bin Talal Development Area, **where occupancy increased by 41%**
- Salt Industrial City, **with an increase of 18%**
- Madaba Industrial City, **with an increase of 11%**



Registration of 70 new establishments within development zones, with a total investment volume of approximately JOD 195 million and an expected workforce of 4,036 employees, including 59 local investors and 11 foreign investors. These investments spanned various sectors, most notably: food industries, textiles, packaging and wrapping, construction and contracting, information technology, services and consultancy, chemical industries, pharmaceutical industries, plastics industries, and engineering industries.



Development Zones

Irbid Governorate

A national base for agricultural production and food industries; an advanced educational and human capital center.

Irbid Development Zone
Information and communications technology, training centers, scientific research centers, and knowledge-based services; a smart city.

Al-Hassan Industrial City
Textile and apparel industries.

Ajloun Governorate

Dense forest cover and a temperate mountain climate supporting sustainable tourism development.

Al-Sawan Development Zone
Tourism sector, eco-lodges and chalets, and wellness resorts.

Zarqa Governorate

The industrial heartland of Jordan and a primary hub for manufacturing industries; advanced logistics infrastructure with direct connectivity to land border crossings.

Zarqa Industrial City
Engineering and metallic industries, recycling, and logistics storage services.

Al-Dhulayl Development Zone
Garment and textile manufacturing.

Balqa Governorate

A center for pharmaceutical and food industries; an agricultural, educational, and tourism hub.

Salt Industrial City
Pharmaceutical, medical supplies, food, and dietary supplement industries.

Ma'an Governorate

A national center for renewable energy and mining; the highest solar radiation rates in the Kingdom.

Ma'an Development Zone
Chemical industries (particularly fertilizers), construction industries, and renewable energy.

Al-Muhammadiyya Development Zone
Agriculture and livestock farming.

Mafrqa Governorate

A strategic hub for energy and logistics at the national and regional levels; a border gateway supporting trade, transit transportation, and heavy industries.

King Hussein Bin Talal Development Zone
Chemical industries, logistics services, and renewable energy.

Al-Thuraya Development Zone
Agricultural and food industries.

Jerash Governorate

A unique synergy between archaeological sites and the natural environment.

Jerash Development Zone
Eco-tourism

Madaba Governorate

A logistics gateway in close proximity to the airport and the Desert Highway; a diversified economy integrating industry, agriculture, and tourism, and a distinguished center for religious, cultural, and wellness tourism.

Madaba Industrial City
Food industries and packaging industries.

Dead Sea Development Zone
Tourism sector and wellness tourism.

Tafilah Governorate

One of the most significant regions for wind and renewable energy, abundant natural and mineral resources, and wellness tourism.

Tafilah Industrial City
Extractive and processing mining industries, and construction industries.

Amman Governorate

The administrative, economic, and educational center of the Kingdom; an integrated logistics infrastructure and a primary hub for advanced services, technology, and innovation sectors.

King Abdullah II Ibn Al-Hussein Industrial City
Pharmaceutical and medical supplies manufacturing, food industries, and engineering industries.

Investment Clusters Development Zone
Textile and ready-made garment industries.

Al-Muwaqqar Industrial City
Engineering and metallic industries.

King Hussein Business Park
Communications and information technology sector; a business incubator.

Karak Governorate

A regional center for agricultural and food industries; historical, wellness, and eco-tourism.

Hussein Bin Abdullah II Industrial City
Garment and textile manufacturing, with potential focus on agro-food industries.

Agricultural Industries Development Complex
Agro-food industries.

2025 – Development Zones in Jordan

Number of Zones: 20 development zones

Number of Investors: 1,624 investors

Total Investment Volume: JOD 5.984 billion

Employment Opportunities: 133,432 jobs

Investment Promotion – Reaching Target Markets

Engaging approximately 224 companies to showcase competitive advantages and investment opportunities across various sectors, including 10 companies that reached advanced stages of registering their investments.

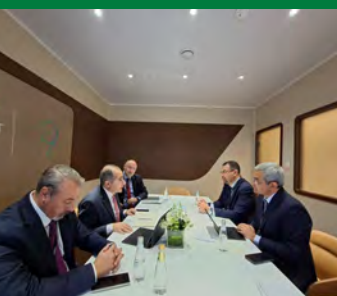
Implementing 12 international promotional campaigns, during which Jordan's competitive advantages and investment environment were presented, along with direct engagement with business communities during these campaigns.

Participation in the Future Investment Initiative (FII9) in Saudi Arabia, where 9 companies expressed interest in the investment opportunities presented during the event.

Holding meetings with Jordanian business leaders in Riyadh, with 34 investors, to present developments and improvements in the investment environment.

Signing an addendum to the agreement on the promotion and protection of mutual investments, reinforcing cooperation frameworks and enhancing the competitiveness of economic zones in coordination with the Saudi side.

Implementing an intensive engagement program with Indonesia's sovereign wealth fund Danantara, led by the Minister of Investment and his Indonesian counterpart in Jakarta and Amman, aimed at strengthening joint cooperation and expanding bilateral investment partnerships.



Development Impact and Social Responsibility

The Ministry of Investment based its work on a developmental economic approach that measures the success of investment by its ability to generate tangible economic and social impact, particularly within local communities.

This impact is reflected in development and industrial cities through their ability to create new job opportunities, support local employment, strengthen local industries and complementary sectors, and enhance the national economy. Development and free zones are not merely investment areas, but integrated development tools that contribute to achieving balanced growth across governorates and regions.

The Ministry also encouraged developers of development cities to take on a greater role in social responsibility by building the capacities of local communities and creating employment opportunities for residents in the governorates. This stems from the Ministry's belief that partnership with local communities is a fundamental element in ensuring the sustainability and continuity of investments and achieving their long-term objectives.



Future Outlook

The Ministry of Investment continues its journey of achievement with a strong commitment to sustaining progress. Building on what has been accomplished, the Ministry aims to deliver a more efficient model that enhances the competitiveness of the investment environment, based on speed of execution, clarity of procedures, and coordination across relevant entities, in a way that strengthens investor confidence and motivates productive and sustainable investment.

The Ministry also seeks to expand the scope of investment promotion to reach both regional and international investors, and to advance the development of bankable investment opportunity portfolios, with a focus on attracting high value-added projects that contribute to supporting the national economy, driving development, and strengthening effective partnerships between the public and private sectors.


In line with evolving global trends and a commitment to excellence and innovation, the Ministry will continue to deepen digital transformation in the investment ecosystem, develop supportive tools for the investor journey, and enhance the readiness of development zones and industrial cities while improving their performance, thereby increasing their contribution to the national economy and strengthening their capacity to attract investments and drive growth.

The Ministry of Investment reaffirms its commitment to continue working toward all objectives in a spirit of teamwork and in partnership with all relevant stakeholders across the public and private sectors, in support of Jordan's continued prosperity and sustainable development under the leadership of His Majesty King Abdullah II ibn Al Hussein and His Royal Highness Crown Prince Al Hussein bin Abdullah II.



Contact Us

 Email: info@moin.gov.jo

 Phone: +962 6 560 8400

 www.invest.jo